

Electronic Filing Format
Advanced Marketing Services, Inc. Securities Litigation

Co	Field	Max. Length	Notes
A	Company Name	40	Name of the Company submitting this file
B	Address 1	40	Address line of Company submitting this file
C	Address 2	40	Address line of Company submitting this file
D	City	30	City of Company submitting this file
E	State	2	Two character state code.
F	Zip/Postal Code	10	5-digit ZIP Code, or 5-digit ZIP + 4 Code, or Non-US Postal Code.
G	Customer Acct Name	40	Name of Account or Client
H	Customer Acct Number	30	Account Number
I	Tax ID Number	9	Social Security Number or Tax ID Number
J	CUSIP Number	10	CUSIP Number
K	Security Code	2	CS = Common Stock
L	Transaction Type	2	<p>B = Beginning Holdings (close of trading on 1/15/1999) P = Purchase (1/16/99-1/13/2004) SS = Shares Received from 3:2 Stock Splits (dated 2/15/99, 1/17/00, 5/11/01) S = Sale (1/16/99-1/13/2004) U = Ending / Unsold Holdings (close of trading on 1/13/2004)</p> <p>When inputting beginning or unsold holdings, the trade date column should indicate the holding date (beginning/end of Class Period), and the price per share and net amount columns should be left blank.</p> <ul style="list-style-type: none"> Receive/deliver/transfer transactions are not eligible for payment unless you have additional information regarding the original purchase or subsequent sale. If you do not have this information, receive/deliver/transfer transactions should only be included on your file for balancing purposes. You may use a transaction type "R" for receives and "D" for delivers (price per share and total purchase / sale price must be zero).
M	Trade Date	10	MM/DD/YYYY
N	Number of Shares	19.4	Number of shares associated with transaction
O	Price Per Share	19.4	Price of each share <ul style="list-style-type: none"> This column should be blank <u>ONLY</u> when providing beginning and/or ending holdings.
P	Total Purchase / Sale Price	19.4	Total value of the transaction excluding taxes, fees, and commissions <ul style="list-style-type: none"> This column should be blank <u>ONLY</u> when providing beginning and/or ending holdings.

- All eligible securities for each account must balance. This means that the beginning holdings plus total purchases during the Class Period **MUST EQUAL** the total sales during the Class Period plus the ending/unsold holdings (B+P=S+U).
- Any accounts that have out of balance securities will be deemed deficient.
- Any files not in accordance with this filing format are subject to rejection.
- All electronic files should be submitted on a floppy disk or CD-ROM and mailed along with all other electronic filing requirements referenced above to the address specified on the top of the Proof of Claim and Release form.
- You **MUST** include a cover sheet with your electronic file that provides the total number of accounts, total number of transactions, along with contact name(s), phone number(s) and e-mail address(es) in the event that we have any questions or require further information.
- Please visit <http://www.gardencitygroup.com/cases/detailformat.pdf> for additional instructions and requirements for electronic filings (includes copy of electronic filing cover sheet).